# **BONUS DISTRIBUTION**

For 2025, Wire Forming Technology International (WFTI) will cover the trade shows and exhibitions listed below:



wire Mexico 2025

www.wire-tube-mexico.com



wire Eurasia 2025 www.wire-eurasia.com/



Interwire 2025 www.interwire25.com



Wire Southeast Asia 2025 www.wire-southeastasia.com



wire Middle East Africa 2025 www.wire-mea.com



# SUBMIT ALL EDITORIAL INFORMATION AND OUESTIONS TO:

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Email: mcnulty@wireformingtech.com www.wireformingtech.com

# Wire Forming Technology International Special Sections



# **COMPANY PROFILES**

Fall Issue.
Full and half page
advertisers receive a
complimentary Company Profile in a special
bound section of the Fall
issue.

Deadline: October 27th



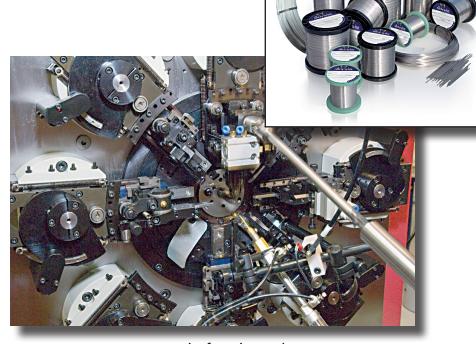
# **SPOTLIGHT ARTICLES**

Staff written articles on a selected product(s) or trade show(s). Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo.



# STRAIGHT FROM THE SHOW

News, facts and images from recent trade shows. Send submissions to: mcnulty@wireformingtech.com





# **EDITORIAL OPPORTUNITIES**

Published four times a year: 2025
Winter, Spring, Summer and Fall

# **NEW PRODUCT & SERVICES**

Typical word submission: 50-500 words plus picture(s)

Deadline is one month prior to publication month.



#### PRODUCT SHOWCASE:

A short description of a new machines, materials or accessories used to make, test or package springs, wire formed parts, wire mesh, rebar, etc., is provided.

# **NEWS & INFORMATION**

Typical word submission: 50-500 words plus picture(s)

Deadline is two weeks prior to publication month.



# WIRE FORMING EVENTS:

**NEWS WIRE:** 

Industry-wide news

associations, trade shows,

conferences, market data,

Promotions, new hires,

personnel restructuring

of wire forming industry

professionals. Company

acquisitions, joint ventures,

information: mergers,

contracts, awards, etc.

specific news and

regulations, standards, etc.

and information:

Calendar of events for the springs, wire formed parts, wire mesh, rebar industry includes: trade shows, conferences, meetings, seminars, etc.

# TECHNICAL ARTICLES

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#### **EMPHASIS ARTICLES:**

A section of by-lined articles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject.

Length: 500-2500 words plus graphics.

Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

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## ROUNDUP ARTICLES:

A collection of editorial contributions from multiple suppliers to a selected sector of the industry. The article is staff-compiled and contributions are directly related to the Roundup subject.

Length: 50-500 words plus graphics.

**Deadline**: Two weeks prior to the publication month.

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# FEATURE ARTICLES:

By-lined technical articles on any wire forming industry subjectrelative to making springs, wire formed parts, wire mesh, rebar, etc. Articles are original, technical, educational and present one or more of the following: new technology, research results, case history, information, fundamental instructions, etc.

Length: 500-2500 words.
Deadline: Idea, outline or
abstracts are due two months
prior to the publication month,
and materials are due one
month prior to the publication
month.

# 30 Years General Wife Equipment Innovations, Wife Patts Production & Now Patts Patts

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# **TECH BRIEFS**

One page staff-prepared, technical article on a new product, process or service related to the wire forming industry.

Length: 500-750 words.
Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

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